

# SPRINGFIELD BUSINESS JOURNAL

REPRINTED FROM GREAT PLACES TO WORK

YOUR BUSINESS AUTHORITY



Long Term Duo, Greta & Vicki



## Culture, Benefits and Community Involvement Drive Longevity

### 45 Years and Going Strong

“Parkcrest is a place for people who want to know they are making a difference in the lives of patients. We know people today are looking for more than just a job - and we truly offer so much more - and that’s part of the key to our 45 years of success in this community,” says administrator Tiffani Killingsworth.

“Parkcrest Dental Group and our team practices the model of being ‘glad to do it’ in our daily responsibilities to our patients, doctors, team members and our community. When you work here - you are immediately part of a team, working to help each other towards a common goal, so each individual and our entire office can be a success. We understand that our service is only as good as our team members, that everyone here has an important job, and everyone is valued,” says Killingsworth.

About five years ago, in an effort to outline the things that are important in the day-to-day functions as a dental office and things that help the team interact with others to cultivate a comfortable atmosphere, Parkcrest implemented a culture guide. The guide covers things like being on time, being fully prepared and ready to start the work day, the importance of each person, and the value of both individual work and teamwork to best serve the patients and teammates with respect and compassion.

### Culture Guide

Another culture guide concept is that birds of a feather flock together. “We want to emulate the very best behavior of those around us and strive to exceed expectations so we can continue to grow,” says Killingsworth. “We’re living the legacy that was built for Parkcrest 45 years ago.”

The culture guide was set by the board of directors and administration and then voted on by the team. “Our employees all know what the culture guide consists of and strive to excel at it daily,” says Killingsworth. “The

culture guide has been a big blessing to help everyone stay on the same page, working towards a common goal.”

### Community Support

In an effort to stay connected to the local community, every month Parkcrest employees get to pick a new charity or cause they feel passionate about. Parkcrest then raises money to fund chosen causes like as Care to Learn, BCFO, Springfield Dream Center, or the United Way just to name a few. Parkcrest has worked with the American Heart Association for years to promote heart healthy initiatives for the community that start with proper oral health standards. The team also enjoys helping children in the community through participating in local sponsorships and school supply drives for Horace Mann, Kickapoo, Robberson Elementary and others, and donating items to local not-for-profits like Isabel’s House, Ozarks Food Harvest and Rare Breed.

Each team member also gets a paid day off to go serve a charity of their choice or serve in the community in some way. “We know that the community is what makes us a success, and we are happy to be part of giving back to it!” says Killingsworth.

Being a part of and giving back to the Springfield community for 45 years has helped reap many benefits for Parkcrest. “We have many patients that came to Parkcrest as children who are now adults bringing their own kids to us,” says Killingsworth. “It’s amazing to see generations of families returning to us year after year.

### Longevity

But it’s not just community relationships that are strong for Parkcrest. Over half of the office’s 70 employees have been there for over five years; eight have been there over 15 years; seven have worked there for over 20 years; and two, Greta Detherage and Vicki Cunningham have been at Parkcrest for over 44 years!

“We are able to retain employees not only through benefits like 401(k), health, and dental plans but have other added value incentives like bonuses, fitness membership reimbursements, clothing allowances, continuing education/tuition allowances, birthday and anniversary recognition and more,” says Killingsworth.

Killingsworth stresses that Parkcrest takes pride in being one of the greatest places to work in southwest Missouri and it shows in their dedication and commitment to patients, the community and team members.

### Pediatrics

Stuart Scott, DDS Board Certified

### Orthodontics

Steven Harrison, DDS Board Certified

### General Dentistry

Joseph Dills, DDS  
Daniel Fannin, RPh, DDS  
Jason Hall, DDS  
Blake Keaster, DDS  
Steven Sponenberg, DDS  
Chanin Ropka, DDS

### PARKCREST DENTAL GROUP

**Address:**  
540 W Lasalle,  
Springfield, MO 65807

**Phone:**  
417-887-1220

**Web:**  
parkcrestdental.com

**Service:**  
Health Care